

PARRIS TOWNES, JR

(202) 696-6343
parristownesjr@gmail.com
Clinton, MD

EDUCATION

Bachelor of Fine Arts- Graphic Design

Savannah College of Art and Design
Savannah, Georgia
GPA 3.25
June 2022

RELEVANT COURSEWORK

- Typography I: Anatomy, Form, and Purpose
- Production for Physical Environments
- Production for Digital Environments
- Typography II: Language, Expression, and Media
- Business Graphic Design
- Studio II: Brand Direction and Activation

KEY SKILLS

- Graphic and Logo Design
- Typography
- Illustration
- Photography
- Sketching Concepts

SOFTWARE

- Adobe After Effects- Proficient
- Adobe Illustrator- Expert
- Adobe Photoshop- Expert
- Microsoft PowerPoint- Expert
- Microsoft Word- Expert

Additional Skills

- Communication
- Time Management
- Design Principles
- Detail Oriented
- Photo Editing
- Book Design

Parris Townes, Jr

GRAPHIC DESIGNER

I am passionate about designing content that expresses my clients' visions, turning them into reality. I am seeking a position to leverage the design, illustration, and numerous art skills acquired over time and through a bachelor's degree in graphic design while positively contributing to a team.

EXPERIENCE

Freelance Artist

www.parristhekid.com

Clinton, MD 2015- Present

Design and market PTK branded apparel and merchandise; Create logos and branding concepts, album covers, portrait illustrations, flyers, and other commissions based on clients' specifications that are within budget; Track and increased sales **25%** year over year through creative marketing.

Photographer and Graphic Designer

Surrattsville High School
Clinton, MD 2017-2018

Spearheaded photography initiatives for class programs and sporting events; Led a team of **15-20** in photo editing and conceptualized and designed layouts for the yearbook; Produced cover art for the school yearbook; Created logos utilized by the graduating Class of 2018.

ACCOLADES AND ACCOMPLISHMENTS

- Dean's List- Savannah College of Art and Design (**2018-2022**)
- Most Artistic Award- Surrattsville High School (**2018**)
- Art Club President - Surrattsville High School (**2017-2018**)
- Honor Roll Awardee - Surrattsville High School (**2014-2018**)
- Display Artist- South County Art Exhibit, Fort Washington (**2018**)
- Developed branding concepts for McIntosh County Visitors Center in Darien, GA. (**2022**)

Portfolio of work available for review at:

www.parristhekid.com/portfolio
